

ECCC



El Cerrito Community Newsletter

Volume Six

Number 12

December, 2011



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NOTE CHANGE IN DATE

**ECCC's MEETING IS FRIDAY, DECEMBER 16,
2011 – 7:00 PM IN THE PARISH HALL**

Holiday Celebration

Get-Together & Pot-Luck & Raffle

Our holiday celebration is ONE DAY LATER due to the hall not being available on Thursday. The Board is keeping it's fingers crossed that having our annual get-together for the community on a **Friday night** rather than a Thursday will allow more of our residents to come and join us. We'd also like to invite other community council members and all local businesses to come and join us.

Please don't be a stick in the mud, shy or whatever your excuse is for not showing up! The ECCC would truly appreciate it if you could come and show your support for this great community. We always have a wonderful spread and our most popular event is our various raffles.

Are you new to the community or do you have a new neighbor or one you have not met? Go over and introduce yourself and invite them to come with you. Perhaps you have a neighbor who cannot get out by themselves at night and would love to participate in the festivities – offer them a ride or give us a call at

619-287-2460 and we'll arrange to bring them to the party and take them home.

This year a very generous resident, who wants to remain completely anonymous, gave the ECCC a case of various wine vintages to raffle off. Other community members donated wonderful gifts as well.

Ms. Susan Rosenberg, who lives on Soria, and works for the Petco Foundation, has very kindly come through for us again and has volunteered to make the centerpieces for the tables this year. One lucky person at each table gets to take the centerpiece home! Also, Petco donates a basket/bed of wonderful items for both dogs and cats to the raffle.

The PETCO Foundation has served as a voice for companion animals across the country since 1999. Each year, they help animal-welfare organizations find lifelong, loving homes for millions of orphaned pets, as well as fund spay and neuter efforts, animal assisted therapy programs and humane education.

The Foundation donates about \$8 million a year to assist companion animals across the country. The organization is funded through donations raised during seasonal fundraisers conducted in PETCO's 1,000 plus stores in all 50 United States, as well as from PETCO associates, vendors and corporate contributions. The majority of the funds raised remain in the community in which they were raised, but the PETCO Foundation is also involved in many national animal welfare efforts. The PETCO Foundation's mission is to raise the quality of life for pets and people who love and need them. The PETCO Foundation is a 501(c)(3) non-profit corporation (#33-0845930) that supports other IRS (Internal Revenue Service) designated non-profit pet related groups as well as municipal/governmental agencies and educational institutions involved in animal causes.

Back to food and drink! Laura Riebau has donated the turkey and Maurice Rios is cooking it for us. The ECCC will provide a desert, cold drinks, coffee/tea, etc.

All we ask is that you bring your favorite dish to share, either home made or from your favorite restaurant/store. A few suggestions are: vegetables, salads, potatoes, rice or pasta dishes; rolls/biscuits plus desserts. The feast starts at 7:00 PM. in the Parish Hall, so load up the kids, grandma, and neighbor or two and let's have a wonderful

community get-together to help start off the holiday season!

Newsletter Donations – You Certainly Came Through for Us Again

Thank you all so very much for your extremely generous donations to the ECCC newsletter. Here is what we received for a **grand total of \$955**. Wow!

\$100 - Jen Olinger - El Cajon, CA
\$50 - Mark Deadrick - Redland
\$50 - Del & Kay Haselhorst - 59th St
\$50 - Carl Luster - Meade
\$25 - Martine Felts - Collier Ave.
\$25 - Eve Novack - Meade

Anonymous Donations:

\$100 - Corinth
\$50 - 59th St.
\$50 - Cajon Way
\$50 - Trojan Ave.
\$25 - Adelaide Ave.
\$20 - 58th St.
\$10 - Collier Ave.

AND. . . Anonymous and Completely Anonymous Community Donations Totaling \$350!

God Bless Everyone – Happy Holidays!

See's Candy

We were told by our Treasurer on Thursday night that the ECCC received orders totaling approximately \$1566.90 for See's Candy. Thank you all your support and participation in the ECCC's annual candy drive.

Join the ECCC Email List!

If you've attended one of the El Cerrito Community Council meetings, you probably already receive regular announcements from the ECCC. In addition to monthly announcements for ECCC meetings, residents on the e-mail list receive no more than 3 or 4 messages each week with information about local news and events. Messages include local meeting announcements for planning, redevelopment, recreation and schools. They include information on topics ranging from neighborhood crime, to local entertainment events, news from local government representatives and neighboring community groups.

If you want to receive email announcements from the ECCC, send a message to ECCC@cox.net and ask to be added to the list.

The e-mail list is strictly confidential and is never given to any company or individual and is used only for notices to ECCC residents.

Crimemappe.Com Replaces E-watch

At this time the SD Police Department – Eastern Division is currently unable to provide ECCC residents north of El Cajon Boulevard with weekly statistics.

A good way to find out what is happening in your immediate neighborhood – either north or south of the Boulevard is to access to a free online tool called **Crimemapping.com**. The program was previously limited to the Sheriff's Department's jurisdiction, but now it's been rolled out countywide.

www.crimemapping.com is community policing at its best with people and law enforcement working together to build safer communities. Having an awareness of crime helps you take informed steps to make your neighborhood, business and family less vulnerable to crime. To watch a step-by-step guide on how to use **Crimemapping.com**, visit **<http://bit.ly/oGDpYh>**.

Enforcement of Party Related Disturbances in the College Area

The following letter was written by the College Area Community Council to the Captain of the Eastern Division, SDPD:

"Dear Captain Mills: At our November meeting several concerns were raised regarding the enforcement procedures of the Eastern Division with regard to responses to noise and other disturbance calls in the College Area. We had been assured that transition to from Mid-City to Eastern Division would be seamless and that we could anticipate the same high level of responsiveness from Eastern that we enjoyed with Mid-City.

Subsequent to the meeting, our Community Relations Officer, Meghan Biesto clarified some inaccurate or incomplete information that had been provided at our meeting. Nonetheless, we still have several questions and would like to invite you to the next College Area Community Council meeting on Wednesday, January 11, 2012. We meet at 7:00 p.m. at the College Rolando Library on the corner of Reservoir Drive and Montezuma Road.

Here are some of the questions that have arisen which we hope you will be able to address:

We have heard several anecdotal accounts that indicate that the typical response time for weekend party-related calls has increased substantially. How does the "Quebec unit" differ from the "College Car"? What are the days and hours of operation? How is it staffed? Are records on response times available? Since the Quebec unit doesn't have a SDSU Police officer, explain how the two departments operate together with regard to party-related calls?

Eastern Division appears to be resurrecting the CAPP program which Mid-City abandoned as ineffective. How does the current CAPP program operate? What are the criteria for being placed on the CAPP list? Have there been any party calls to residences with CAPP designations? If so, have the tenants been issued Administrative Citations?

The statistics that we have received indicate a very low level of serious consequences compared to last year.

El Cerrito Community Council, P.O. Box 151268, San Diego, CA 92175-1268. (ECCC@cox.net) 619-287-2460

For example, 106 Administrative Citations were issued in October 2010 and only 16 in October 2011. In October 2011, 80 First Response Notices were issued. What is the criteria and enforcement philosophy for issuing Administrative Citations?

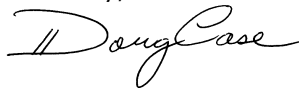
How many of the Administrative Citations issued in October 2011 were appealed to a Neighborhood Code Compliance hearing officer? How many were sustained? How many were dismissed? For how many was the fine reduced?

To what degree is Eastern Division utilizing the Social Host Ordinance, in particular issuing Minor in Consumption citations? Have any tenants been issued citations for hosting a party where alcohol was available to minors?

Mid-City was able to provide us with relatively detailed statistics of the results of College Car enforcement activities. Is it possible for Eastern Division to compile and provide comparable statistics?

Please let me know if you are able to attend our January 11 meeting. We look forward to a productive and informative discussion. We genuinely appreciate the efforts being made by Eastern Division to help maintain a peaceful College Area community, particularly in this era of limited resources, and we are anxious to assist you in that endeavor.

Sincerely,



Douglas
President"

Case

Crossroads Redevelopment Project Area Committee

The California Supreme Court is expected to make a decision by January 15, 2012 concerning redevelopment funds.

Speed Change on Collwood Avenue

The Senior Traffic Engineer for the City of San Diego has advised the CACC that local governments must follow procedures set by the State of California when setting speed limits on public streets. The California Speed Trap Law (California Vehicle Code Section 4080) requires that the city survey prevailing speeds on classified streets every 7 years in order to keep our speed limits radar enforceable under provisions of the law.

A recent survey of a section of Collwood was carried out and results of the study indicated that the current speed limit of 35 mph must be raised to 40 mph for both directions of traffic in order to maintain radar enforcement. Any questions should be directed to Joe Rizzo at 619.533.3186.

College Area Business District Annual Awards - Vote for your favorite!

Please take a moment to vote for your favorite business in the College Area!

Categories include:

- Best New Business
- Best Storefront Improvement
- Best Community School
- Business of the Year
- RJ Benoit Award (community service of a Board Member)

You can visit our Facebook page to view a 1 minute video showcasing the storefront improvement candidates this year: <http://www.facebook.com/pages/College-Area-Business-District/167489123302269>.

To go directly to the survey where you can vote for your favorites of 2011, use this link:

www.collegeareabid.com

<https://www.surveymonkey.com/s/H9F7GSC>

Thank you for supporting the College Area's businesses!
Jennifer R. Finnegan, College Area Business District,
P.O. Box 151176, San Diego, CA 92175-1176, Phone:
(619) 582-1093. Cell: (619) 867-7526. Fax: (619) 582-1293.

Urban Corps Graffiti Removal

Please use the following contact for graffiti removal in your neighborhood or wherever you find **graffiti**:

For graffiti removal, contact **Arlene Concepcion**:
aconcepcion@urbancorps.org, or **800.829.6884**, or,
619.525.8522 (City of San Diego hotline)

INFO THAT MUST BE INCLUDED FOR REMOVAL:

-
- Address(es) where graffiti is (physical address or two *cross* streets)
-
- Exact location where the graffiti is located (e.g., wall, sidewalk, fence, bench)

The Urban Corps will e-mail you when the graffiti removal is complete, or notify you if there is some reason why removal could not be completed.

Safety Tip

From Lt. Stephanie Rose

The Mid City Police Division sent out an e-mail this week to advise citizens of a scam primarily targeting our elderly in the College Grove area and would like to pass on the information because these folks can move around to other areas:

"A Hispanic male in his Mid 20's is approaching people to repair dents on their vehicles. He takes the \$100-\$150 and does not fix anything. He is driving a Black Cadillac. The cases so far are in the College Grove area but again they can approach you anywhere."

HOME SAFETY TIPS

Be extra cautious about locking doors and windows when you leave the house, even if you will only be gone for a few minutes.

- If you're out for the evening: Turn on lights and a radio or TV so it looks like someone's home.
- Don't display gifts in view of your windows or doors.
- When going on trips or just out for the evening, use automatic timers to turn indoor lights on and off to make it appear you are home.
- Consider informing your neighbors if you will be away from your house for an extended period of time; ask them to watch your house and to park in your driveway occasionally.
- Don't forget to have mail and newspapers stopped – or have a trusted neighbor collect them.
- Immediately after Christmas, mark all new gifts with your California Driver's license or I.D. number.
- If you have house guests, familiarize them with your security precautions and make sure they follow them.
- Be sure any holiday decorations are child-proofed (secure trees, double check the safety of electrical decorations).
- Don't advertise what you got for Christmas by putting the boxes out on trash day. Break the boxes down and put them in dark trash bags or take them to the dump

SHOPPING SAFETY TIPS

KEEP YOUR EYES PEELED!

DO NOT LEAVE ANYTHING VISIBLE IN YOUR CAR.

- Be sure to lock the car, close the windows, and hide shopping bags and gifts in the trunk.
- Carry your purse in front of you, next to your body, with the purse flap against you.
- Carry your wallet in your front pocket.
- Carry only the charge cards you will need.
- Do not carry large sums of cash.
- When charging an item, ensure you get your credit card back.
- Don't overload yourself with packages and don't allow your attention to be distracted from your purse or packages.
- Park in well-lit areas, as close as possible to store entrances.
- Be particularly aware of persons in the parking lot, especially anyone near your car.
- Shopping with kids? Teach your children to go to a store clerk and ask for help if you become separated in a store or shopping mall.
- Don't hesitate to notify store security if you see suspicious activity immediately.



NEIGHBORHOOD MEETING

Friday, December 16, 2011

(Note the change in day!)

7:00pm to 8:30pm

Blessed Sacrament Parish Hall

COMMUNITY POT-LUCK DINNER

Join with neighbors for food and fun at our annual Holiday Celebration!

PLEASE HELP US KEEP PRINTING THE NEWSLETTER THROUGH YOUR DONATIONS

I/we donate \$_____ to the printing of the El Cerrito Community Council Newsletter.

Name(s) or Company Name (if corporate sponsor): _____

Address: _____

Phone #(s): _____

Do_____ Do Not_____ print our name(s) in the newsletter. Send donation to

**ECCC, P.O. Box 151268
San Diego, CA 92175-1268**

SAN DIEGO POLICE DEPT – 619.531.2000

Jan Riley, Editor – 619-287-2460

Local Area Meetings & Committee Groups

ECCC Meeting - Third Thursday at 7:00 pm, Parish Hall, Blessed Sacrament Church, El Cajon Boulevard & El Cerrito Drive

ECCC Board Meeting - First Thursday at 7:00 pm, Library, Blessed Sacrament School, El Cajon Boulevard & El Cerrito Drive

Eastern Area Communities Planning Committee - Second Tuesday 7:00 pm, Holy Spirit Catholic Church, 2725 55th St.

College Area Community Council - Second Wednesday at 7:00 pm, College/Rolando Library corner of Montezuma & Reservoir

College Area Project Review Committee - First Wednesday at 7:00 pm, College/Rolando Library - Corner of Montezuma & Reservoir

Crossroads Project Area Committee (PAC) - Fourth Thursday at 6:30 p.m. College Avenue Baptist Church, 3rd floor, Administration Bldg, 4747 College Ave.